

2023

City Council  
*Work Plan*

2024

**Strategic Focus Area:****Public Streets & Sidewalks****Repairs**

<b>Street Repairs:</b> Allocate one-time monies to improve streets in poor condition, in neighborhoods and near schools and parks	<b>Staff Time:</b> 25 hrs – field street analysis, prepare repair plan, prepare bid plans, contract management	On going
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**Traffic Calming**

<b>Traffic Calming:</b> Continue traffic control, calming strategies and projects	<b>Staff Time:</b> 15-25 hrs – grant management, contract preparation, city council reports and contract management	On going
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**Strategic Focus Area:****Revenue, Economic Development & Budget****Revenue Growth**

<b>Sales Tax Measure for the 2024 Ballot:</b> Engage residents, businesses, and stakeholders on the benefits of passing a sales tax in FY 2024 that will increase revenue to address priority needs	<b>Staff Time:</b> 25 hrs – contract preparation, city council reports, and on-going staff time for any follow up work	Summer/Fall 23
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**Budget Expenditures**

<b>Staffing – Add, Retain and Attract</b> additional city staff.	<b>Staff Time:</b> Unknown	Depends on Council direction
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**Strategic Focus Area:****Public Safety/Law enforcement & Homelessness**

<b>Homelessness:</b> Address homeless issues using ARPA grant money, and if needed, general funds to address homeless issues	<b>Strategy:</b> Create plan for focused direction. Implement plan strategies with ARPA funds	<b>Staff Time:</b> 50-100 hrs Hire and manage consultant. Attend meetings, plan creation and implementation	Summer/Fall 23
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Strategic Focus Area:  
**Community Life**  
**Communications**

<p><b>Communication Specialist:</b> Update and implement City’s communication plan to engage stakeholders on the positive aspects of living and working in Lemon Grove, and on priority issues, such as homelessness and revenue enhancement</p>	<p><b>Staff Time:</b> 50 hrs, hire and manage consultant; attend meetings, plan creation and implementation</p>	<p>Winter 24</p>
<p><b>Council Meetings:</b> Commence broadcasting of Council meetings via live streaming. Prepare a report for City Council’s consideration that would detail equipment and building costs, as well as on ongoing costs.</p>	<p><b>Staff Time:</b> 30 to 40 hrs – Staff time will be dedicated to create of the report with several alternatives to consider.</p>	<p>Depends on the hiring of the new City Clerk</p>

**Housing**

<p><b>Housing Development:</b> Identify strategies to attract investors and developers to create housing that is affordable for all economic strata in Lemon Grove.</p>	<p><b>Strategy:</b> Council consensus from the CIP workshop is to explore adding housing on the Senior Center campus</p>	<p><b>Staff Time:</b> 100 hrs to create RFP, manage contract, attend meetings and review of draft plans.</p>	<p>Fall/Winter 23-24</p>
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**Climate Change**

<p><b>Staffing – Climate Change Projects:</b> Use one-time federal monies to implement projects that further our climate change plan such as retrofitting City buildings, attaining funds for electric vehicles charging stations and electrical vehicles</p>	<p><b>Strategy:</b> Assign CAC to work on prioritizing strategies from the approved Climate Action Plan</p>	<p><b>Staff Time:</b> Depends on lengthen of CAC work plan to prepare recommendations to City Council</p>	<p>Fall/Winter 23-24</p>
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